

# 2021 Organic Sector Survey / Enquête sur le secteur biologique

## Consumer / Consommateur

### Question 39

- What impact has the pandemic had on your organic shopping habits?
- Quel impact la pandémie a-t-elle eu sur vos habitudes d'achat de produits biologiques ?

Answer Choices / Responses

I am now purchasing more organic products / J'achète maintenant plus de produits biologiques: **19.18% (56)**

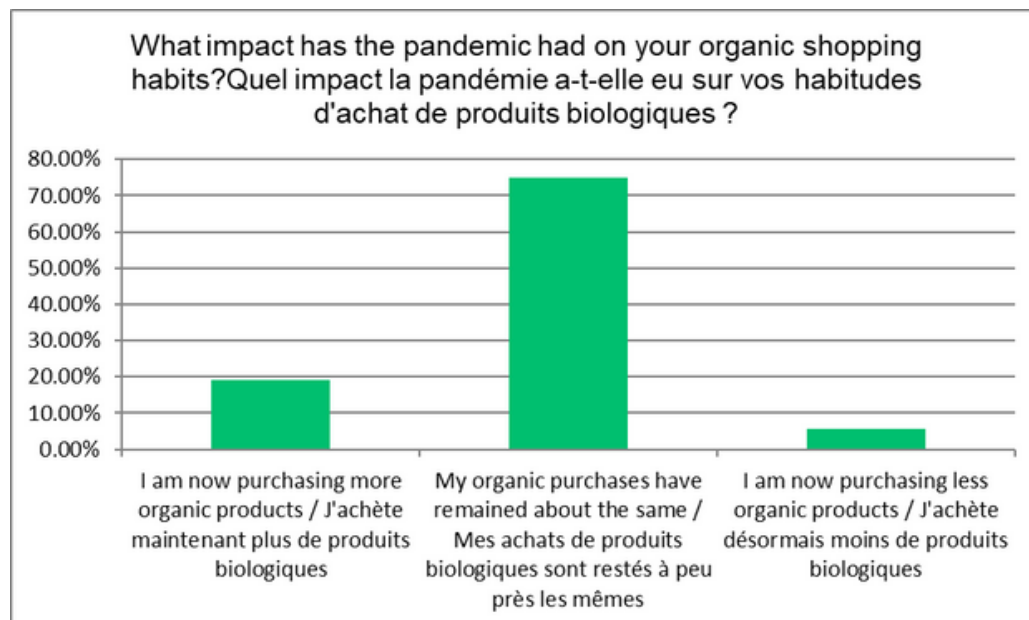
My organic purchases have remained about the same / Mes achats de produits biologiques sont restés à peu près les mêmes: **75.00% (219)**

I am now purchasing less organic products / J'achète désormais moins de produits biologiques: **5.82% (17)**

Please explain why: Veuillez expliquer pourquoi: **103**

Answered / Ont répondu: **289**

Skipped / N'ont pas répondu: **530**





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## Comments / Commentaires

Note: The comments below were submitted to the survey by individuals, and do not reflect the views of the Organic Federation of Canada, Canadian Organic Trade Association, the Organic Agriculture Centre of Canada, or the Canadian Organic Growers.

Remarque : Les commentaires publiés ci-dessous ont été soumis par les participants au sondage et ne reflètent nécessairement pas le point de vue de la Fédération biologique du Canada, de l'Association canadienne du commerce biologique ou, le Centre d'agriculture biologique du Canada de Cultivons Biologique Canada.

- Tighter budget
- We grow more at new home.
- Only buy organic and if not available will buy next time.
- to give my support more local products.
- I have more money because I don't leave my house.
- Purchasing have declined a bit because of curbside delivery
- i grow most of my own vegetables
- i prioritize organic and continue to do so
- I am self sufficient in vegetables.
- I am concentrating on growing more by myself at the local community gardens.
- Organic will keep me alive
- I'm not shopping in person (using on line shoppers) and I don't trust how well they select produce. Sometimes the shoppers can't find organic or sub out regular produce.
- I buy organic wherever and whenever available.
- local farms deliver
- I buy 100% organic
- I buy more from local organic farmers and stores, less from the supermarket and during the growing season I take part in CSA and grow some food directly
- Pandemic makes me think more globally about my purchase power and my choices and how they impact not only myself, and my family but producers and communities around the world.
- i don't purchase organic as this label has no real value. Its a religion.
- I don't look for organic products and prefer conventional.
- I don't buy organic foods, way to expensive
- online purchasing making ordering easier
- I hope Organic producers are more honest due to pandemic
- organic is my priority





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- We continue to support organic companies, especially Canadian.
- i buy local and organic and was dependent upon deliveries for a while, so that affected what I could purchase but always local and organic
- purchase organic to the extent of my budget
- I want to support local businesses more, and contribute more to solutions for environmental regeneration
- Buying more local also, organic but not always certified
- Little to no change in sourcing or product choicese
- We grow more food for our family
- Time to think about it
- n/a
- More time to think about food and cooking
- I buy most of my organic food directly from a local farmer
- I try to buy organic whenever we can, and when we can afford it.
- Less availability
- Have studied food production, teach nutrition students, so am committed.
- Feel it contribute to our better health
- I am lucky to live where I still have access to organic products. Home delivery options for fresh local produce have in fact increased during the pandemic; they have replaced my pre-covid shopping at organic farmers' markets.
- Baking, cooking 100% of time
- I've kept up my organic habit during COVID
- I find them on sale
- I grow ,y own vegetables.
- Health
- Cost - unemployed
- I have been prioritizing organic for 10 years now.
- Availability and accessibility
- stocking for isolation
- La pandémie n'a pas changé mon éthique
- I'm still committed to organic and I can afford it
- I need to eat healthiest products to boost my immune system

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- limited access to organic goods
- I shop as little as possible, we try to grow our own. The pandemic only served to underscore that behaviour!
- I have always bought organic as much as possible
- Less money available to buy
- Trop cher
- Slight increase due to not being able to eat out as much.
- I don't see more availability of organic where I tend to shop.
- Has been very little change in food supply
- Organics are always top priority
- There's still a reasonably good selection available
- I buy exclusively organic.
- Boost my immune system
- I now have my husband on board
- I have avoided all non-organic food for at least the last ten years
- Not shopping anywhere different
- It is a part of life for me now
- trust and easier to get everything at the organic only store. and they deliver.
- I purchase all my meat from a local organic producer/beef and chicken
- bought organic before, still buying organic now
- I buy as much organic as I have access to. I live rural, so not much available. So I grow as much as I can.
- Je prends maintenant tous mes repas à la maison
- More available cashflow (savings on fuel)
- I have increased my growing And preserving efforts
- We raise CO beef/chicken/lamb/grow big garden OG veges
- Mes achats de produits biologiques représentait déjà une grande partie de mon panier d'épicerie
- Organic improves health
- I have been shopping for and growing organic foods for many, many years.
- We always buy everything available as organic
- There's no difference.
- Food has become much more expensive during the pandemic and I am on a disability pension so money is tight- I buy organic whenever the price point is close to non organic





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- I garden, forage and hunt. I preserve my own.
- we grow most of our own food
- shopping more often in smaller stores, like health food store
- tend to buy same items every week
- wages have not changed while prices of everything has increased, all groceries are expensive where I live and there isn't a large selection of organic products available
- Our budget has more allocated for groceries and rather than spending money on processed food, we try to support farmers/growers that value the earth
- I have been an intentional eater for at least 20 years.
- Seasonal availability remains about the same in NS.
- I have been focused on an all-organic diet for many years.
- more money and time. more awareness of fragile systems
- More meals at home as working remotely.
- I have always supported organic in purchasing
- organic fraud
- on CPP so no change in income
- Place order with store, request organic, but don't often get it!
- I purchase organic when available within my budget.
- The less stress on my immune system, the better.
- I have been eating organic for almost 10 years, so nothing has changed.
- Increased income allowed for increased cost of organic foods
- Have had no change in income, so are able to continue buying organic. We are eating more food now because of being home, so therefore, I suppose we are buying more organics, but the same products.
- Cooking more and have more disposable income
- I have been buying all organic for 10 years now nothing has changed