



2021 Organic Sector Survey / Enquête sur le secteur biologique

Consumer / Consommateur

Question 34

- Which of the following reasons, if any, best captures why you don't (or wouldn't) purchase organic foods? Please select all that apply.
- Lequel des énoncés suivants illustre le mieux les raisons pour lesquelles vous n'achetez pas (ou ne voulez pas) d'aliments biologiques ? Veuillez sélectionner tous ceux qui s'appliquent.

Answer Choices / Responses

Cost, too expensive / Trop dispendieux: **51.37% (150)**

Natural food is as good or better than organic food / Les aliments naturels sont aussi bons, voire meilleurs, que les aliments biologiques: **3.42% (10)**

Local food is as good or better than organic food / La nourriture locale est aussi bonne, voire meilleure, que la nourriture biologique: **21.23% (62)**

Not available where I shop / Non disponible dans les magasins: **39.04% (114)**

I don't know enough about organic food to bother / Je n'en sais pas assez sur l'alimentation biologique pour m'en préoccuper: **0.00% (0)**

Other (please specify) Autre (veuillez spécifier): **29.45% (86)**

Answered / Ont répondu: **292**

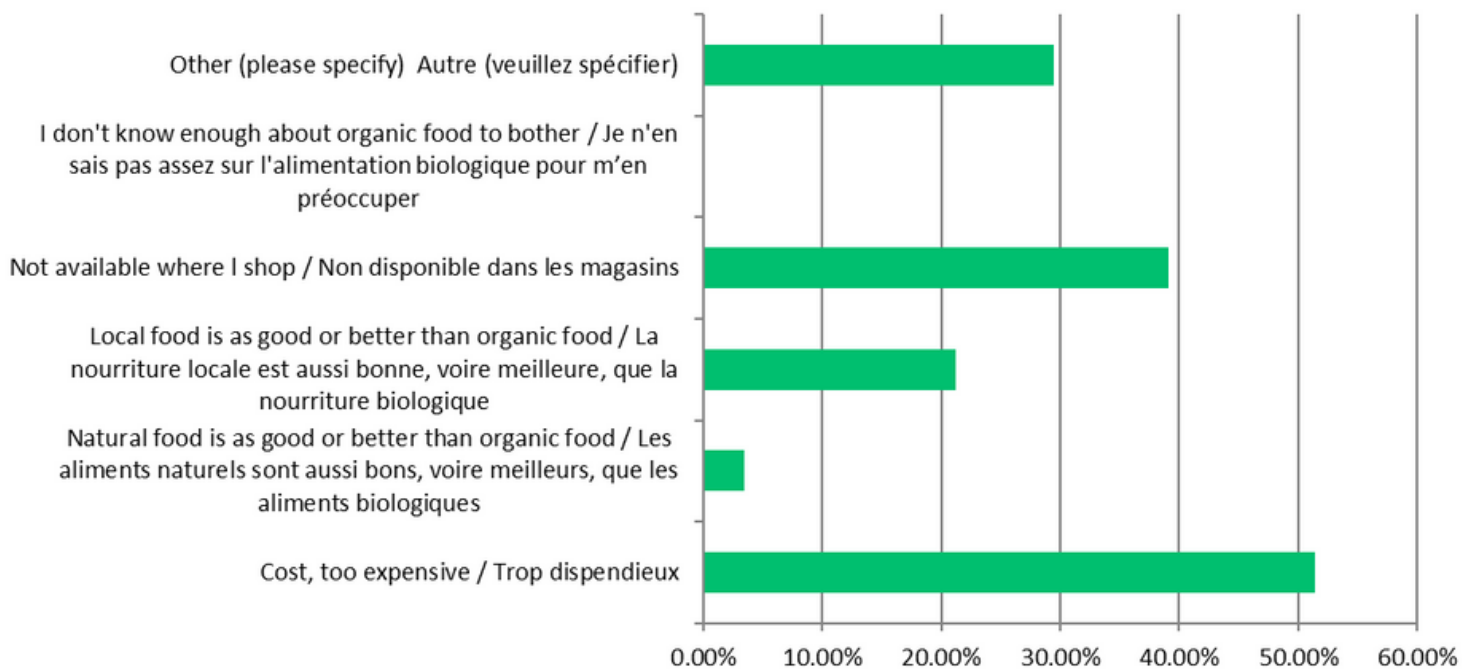
Skipped / N'ont pas répondu: **527**

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Comments / Commentaires

Note: The comments below were submitted to the survey by individuals, and do not reflect the views of the Organic Federation of Canada, Canadian Organic Trade Association, the Organic Agriculture Centre of Canada, or the Canadian Organic Growers.

Remarque : Les commentaires publiés ci-dessous ont été soumis par les participants au sondage et ne reflètent nécessairement pas le point de vue de la Fédération biologique du Canada, de l'Association canadienne du commerce biologique ou, le Centre d'agriculture biologique du Canada de Cultivons Biologique Canada.

- buying from a farmer friend who I know is sustainable but not organic certified (yet)
- Would be better not to have to certify being organic then it would be more affordable for everyone and help to heal our planet if everything was organic.
- I am skeptical about what we are lead to believe "organic" actually means. Just the other day I was scoffing at "organic powdered sugar". Really? It's still powdered sugar!

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- Local food supports my neighbours and does not travel as far, fewer fossil fuels.
- none of the above
- This question was required but I do not support the above reasons but am required to fill in an answer.
- None. I only buy organic.
- I always buy organic
- I buy organic.
- Often only imported organic food available – lots of issues
- If I did not trust the organic promise
- to amend above: I don't believe local food is ALWAYS better than organic food. It is really a case by case decision depending on the season and what local farmers have available. It is getting harder to access organic products at our grocery store as they reduce their inventory.
- Unconditionally sold to organic. A reason would be unavailability
- When it comes from far away
- I purchase 100% organic food
- Je ne comprends pas la question : J'en achète.
- When organic produce sold in plastic bags and nets at the supermarkets
- organic is a misleading marketing term. The food is definitely not better, and in many ways less
- Organic food uses too much land for comparatively smaller yields, and it's no healthier than conventionally farmed food.
- Cost is a reason that I alternate between buying certain products organic and others more locally
- wrapped in plastic at the store
- I always buy organic whenever possible so n/a.
- I always buy organic
- I seek out grass fed beef and poultry for the nutritional and environmental benefits. These are not strictly organic but support local producers treating their land and livestock with respect.
- Too many miles
- I do not trust Organic Products' Authentication
- Not applicable. I am a huge consumer of organic food.
- if I can't find local organic I will go to imports from either adjacent province
- no excuse to not buy organic
- I do purchase it., so none of the above options apply.
- no reason not to buy



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- The only situations in which I don't purchase organic foods is if I am travelling and they are not available. Ironically, this often means small towns in rural areas
- NOT applicable
- When organic isn't available
- If I know the farmer is at the T3 stage, that's good enough for me!!!
- I don't buy processed food. No fresh organics available in store, I buy meat from neighbours, and grow organic myself.
- On the "Clean 15" list
- I usually weigh cost and local against organic when buying
- We try to buy more
- I purchase organic food
- j'achète majoritairement bio
- certified organic alternative not always available.
- sometimes a choice between local seasonal and imported organic – hard choice
- I do buy organic and will continue to do so
- none of the above
- NA
- There has always been a tousel between what's better local or organic? Well ideally we should have both but given the option I usually lean towards local as it may be fresher and the money goes into the local farm economy.
- Section 5 contradicts the previous questions? I am already consuming organic foods
- I buy organic always
- I always buy organic when available
- Not available anywhere I can find and I can't find a substitute
- We do buy
- when its not there
- prefer to support local first, then go to organic
- Certified organic is different from organic ,a concept not understood .
- packaging that isn't recyclable or biodegradable. (Eg organic lemons in fishnet packaging vs. loose lemons I can use produce bags with)
- Local food is very important to me, the ultimate food is grown locally using regenerative techniques.
- No standardization in the organic industry so labels are not trustworthy



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- J'achète toujours du bio
- If there isn't an organic alternative, I will buy non-organic.
- Fresh is better than organic
- limited selection
- I buy organic so this is not relevant to me
- Potential fraudulent certification or a known high-pollution area of growth , like China.
- I just buy organic
- Our family only eats Organic food.
- Not easily available for some and sometimes to save money
- None of the above
- Limited availability in rural stores.
- Priorize LOCAL produce.
- In some cases, when I know a farmer and their practices, I often think they align more with my values and the organic principles than grocery store organics which are coming from larger farms for the most part.
- Don't shop places that overcharge for organic food
- none i buy organic
- high prevalence of organic fraud
- If I only have a choice or organic and shipped or local – I wil choose local.I
- We are organic farmers. I buy when and where available
- I love organic
- I always purchase if available.
- none here
- I always buy organic. If organic is not available, I either don't buy it, or I buy from a local farmer/producer. It has to be organic/non-GMO or I know how it is raised from talking to/researching the farmer
- I have purchased organic food for over 40 years.
- I buy as many organic foods as I can afford to.
- None I buy all organic if I can't find then we don't buy